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**San Marcos Area
Chamber of Commerce**

Press Release

San Marcos Names New Economic Development Director

San Marcos, Texas, March 21, 2008

San Marcos - The San Marcos Area Chamber of Commerce has hired Amy Madison, formerly of the City of Schertz and the City of Leon Valley as the new director for Economic Development - San Marcos. The City Council confirmed her appointment at its last meeting.

“We are excited to have Amy join our economic development team to carry on the excellent leadership of our EDSM Board and former Director Kim Moore and Interim Director Stephanie Garcia” said Mayor Susan Narvaiz. “Economic development is not only an extremely high priority of the City Council, but also of our citizens who have designated economic development and job creation as vital goals for the future of our city.”

Garcia, who has served as interim director since November, will pass the baton to Madison in early April.

“We interviewed numerous well qualified candidates from all over the country for this position” said Phyllis Snodgrass, President of the San Marcos Chamber of Commerce, contract administrator for the Economic Development San Marcos Program. “We were delighted to have such a talented pool of applicants to choose from and extremely pleased to have Amy join our team.”

“Amy’s experience in economic development, her strategic thinking, regional contacts and impressive work ethic made her the most dynamic candidate. We are thrilled to have someone of Amy’s caliber join the San Marcos team and can’t wait to work with her to continue the amazing economic expansion currently underway in this community” board Chairman Bruce Tiff said.

“I look forward to building on the tremendous progress that has already been made in positioning San Marcos as a dynamic force in Economic Development in the Austin-San Antonio corridor” said Madison. “We will continue to strengthen our business retention and recruitment efforts with an emphasis on attractive job opportunities that contribute to the quality of life in our community.”

Madison is a Certified Economic Development Director and a Texas Certified Public Manager. She holds a Master of Arts Degree in Mass Communication/Public Relations and is skilled at developing new programs for organizations. She has over 20 years of public speaking and presentation experience.