



July 19, 2007

San Marcos Company, Kulabyte, to Celebrate Opening New Location on July 26th

San Marcos, Texas – Kulabyte, a leading provider of advanced audio and video processing technologies, will be celebrating their move into their new facility located at 2410 Hunter Road with an official grand opening and ribbon cutting on Thursday, July 26th at 11am.

Kulabyte started business in 2004 and is based in San Marcos, Texas. They have experienced rapid growth in the last year adding approximately 30 employees, which brought on the need for much larger office space. With the release of their patent-pending product in the works, Kulabyte expects to continue to grow and are already planning an additional 5,000 square foot building at their new location.

San Marcos City Council recently awarded a development incentive to Kulabyte to encourage their growth in the San Marcos community.

About Kulabyte:

Kulabyte is the leading-edge developer of advanced video optimization technologies. Our TimeSlice™ Technology enables Live 2-pass Variable Bit Rate encoding, which is a 1st for the video industry. This revolutionary technology enables industry-standard codecs to perform at their fastest rates, requiring less bandwidth, and delivering faster than real time performance.

Arriving at a time of dual-core and quad-core hardware solutions, Kulabyte leverages an array of innovative solutions that are scalable to multiple core hardware i.e. 8-core, 16-core or even 32-core. In addition, the company's strategic partnerships with leading firms in the industry place the company in a strong position to become the standard for video compression architecture in the coming years. Our TimeSlice&trade technology can be integrated into a wide range of solutions, including archival; mobile video; enterprise video, and live streaming to name a few.

Founded in November 2004 by Chris Gottschalk and Blake Wenzel, Kulabyte is based in San Marcos, Texas, with its engineering and management team focused on delivering the fastest video encoding and streaming technology solution in the industry today while at the same time achieving the highest video quality and delivering bandwidth savings.

About Global Marketeer Group, Inc. and Economic Development San Marcos:

Economic Development San Marcos is the Economic Development arm of Global Marketeer Group (GMG), Inc., which is a San Marcos-based provider of business development and international relations services that is contracted with the City of San Marcos to provide economic development services for the community. Economic Development San Marcos serves as the catalyst for job creation, job retention and business investment by providing assistance to new and existing businesses and by promoting San Marcos as the ideal business location.

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