



September 11, 2006

**New Sears Retail Store Celebrated with an Official Groundbreaking August 31<sup>st</sup>**

San Marcos, Texas – San Marcos’ new Sears retail store is on track for a December opening. The 12,000 square foot facility officially celebrated their groundbreaking with a ceremony at 10 a.m. on Thursday, August 31<sup>st</sup> at 1705 IH 35 South. The new retail store estimates it will be open in time for the Christmas holidays. They will offer an array of products including appliances, lawn equipment, electronics, patio furniture, exercise equipment and much more. Sears will also offer catalog shopping from an in-store kiosk where you can order direct items that you desire not found in the store.

The store is owned by Mr. Jaime Ayala, who was approved by Sears to be an Authorized Retail Dealer. This new construction project will create at least six new jobs and includes a total capital investment of \$5.6 million. This store is an independent Sears Retail Franchise and will operate from 9 a.m. to 8 p.m. daily and on weekends.

“Sears will provide San Marcos and the surrounding communities premier service and powerful brand assortments. Sears dealers are part of an elite group of small business owners who are bringing Sears back to small communities around the country,” says Jaime Ayala, owner and operator of the San Marcos Sears, an authorized retail store.

Mayor Susan Narvaiz, Deputy Mayor Pro Tem Daniel Guerrero, Congressman Lloyd Doggett and representatives of Economic Development San Marcos and Business and Community Lenders of Texas spoke at the event. Economic Development San Marcos worked with Mr. Ayala to request incentives from the City of San Marcos as well as helped with the development process. Business and Community Lenders of Texas helped Mr. Ayala to secure financing for his project.

Photo from left to right: Congressman Lloyd Doggett, Deputy Mayor Pro Tem Daniel Guerrero, Owner Jaime Ayala, Mayor Susan Narvaiz, and Sears representative Linn Baird.

About Jaime Ayala, JSA Retail LLC, JSA Properties, Inc. and JSA Holdings, LP:

Mr. Jaime Ayala is an independent entrepreneur and president of JSA Properties, Inc., JSA Retail LLC, and JSA Holdings, LP. JSA Properties, Inc. is a Sub S Corporation. Mr. Ayala has a Bachelor of Business Administration degree from Corpus Christi State University. He has been approved by Sears as an Authorized Retail Dealer. The new Sears store will be a start-up business and an independent Sears Retail Franchise. Mr. Ayala will be the sole owner of the business.

About Global Marketeer Group, Inc. and Economic Development San Marcos:



Economic Development San Marcos is the Economic Development arm of Global Marketeer Group (GMG), Inc., which is a San Marcos-based provider of business development and international relations services that is contracted with the City of San Marcos to provide economic development services for the community. Economic Development San Marcos serves as the catalyst for job creation, job retention and business investment by providing assistance to new and existing businesses and by promoting San Marcos as the ideal business location.

About BCL of Texas:

Established in 1990 as a statewide not-for-profit Certified Development Corporation, BCL of Texas successfully promotes business and community development and provides business capital and commercial real estate loans throughout Texas. True to its mission to create jobs through business development, BCL of Texas has helped to create jobs for more than 3,000 Texans. In addition to providing businesses with counseling and technical assistance, BCL of Texas originates, underwrites, processes, closes and services business loans to healthy, growing businesses. The organization also offers homebuyer education classes, assists first-time homebuyers with the purchase of their first home and helps customers remain responsible and successful homebuyers. BCL of Texas is a member of the nationwide NeighborWorks® Network, which engages in revitalization strategies that strengthen communities and transform lives.

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