



September 11, 2006

### **Economic Development San Marcos Hosts Bulgarian Delegation**

San Marcos, Texas –Economic Development San Marcos hosted a delegation of Mayors and economic development advisors from several Bulgarian cities on Friday, September 8<sup>th</sup>. The delegation was part of the annual International City/County Management Association (ICMA) conference held in San Antonio. The delegation consisted of ten Mayors, two economic development advisors, a translator and a representative of ICMA International. The Mayors were from municipalities ranging in population from 10,000 to 75,000. Their study tour focus was on local economic development. Specifically, the Bulgarian delegation wanted to see reuse projects of U.S. military bases, workforce development and business retention and recruitment practices.

The delegation was hosted all day by Economic Development San Marcos and their visit began with breakfast with Mayor Susan Narvaiz. They received certificates for honorary San Marcos citizenship and discussed local government structure and procedures. In keeping with their focus, the Bulgarian delegation visited the San Marcos Municipal Airport, Gary Job Corps and had lunch with Economic Development San Marcos staff to discuss economic development. After an informational tour of Aquarena Springs by glass bottom boat and a driving tour of San Marcos, they were hosted by community stakeholder Scott Gregson for an afternoon tea before visiting our outlet malls.

About Global Marketeer Group, Inc. and Economic Development San Marcos:

Economic Development San Marcos is the economic development arm of Global Marketeer Group (GMG), Inc., which is a San Marcos-based provider of business development and international relations services, that is contracted with the City of San Marcos to provide economic development services for the community. Economic Development San Marcos serves as the catalyst for job creation, job retention and business investment by providing assistance to new and existing businesses and by promoting San Marcos as the ideal business location.

About ICMA:

Founded in 1914, ICMA is the premier local government leadership and management organization. Its mission is to create excellence in local governance by advocating and developing the professional management of local government worldwide. In addition to support for its 8,200 members, ICMA provides publications, data, information, technical assistance, and training and professional development to thousands of city, town, and county experts and other individuals throughout the world.

Contact:

Economic Development San Marcos  
512.393.3400

[www.ecodevsanmarcos.org](http://www.ecodevsanmarcos.org)